



# Budgeting for Results

## Strategy Mapping Process

### Overview

From June to September 2012, the Governor's Office, in consultation with the Government Finance Officers' Association (GFOA), worked to develop strategy maps for each of the seven, statewide prioritized result areas. The strategy mapping process draws on best practices from other jurisdictions, subject matter experts, and experts from within and outside of Illinois government to develop strategy maps. Strategy maps are visual representations of primary factors that impact each of the Governor's seven FY 13 result areas: (1) Economic Development; (2) Education; (3) Public Safety; (4) Healthcare; (5) Human Services; (6) Government Services; and (7) Quality of Natural, Cultural, and Environmental Resources. Once the factors are identified, strategies to produce positive outcomes for each result area are developed. In order to construct the strategy maps, results teams (comprised of various subject matter experts, agency representatives, and Governor's Office/GOMB representatives) were formed. Results teams met at least three times over the three month period to identify factors and design strategies to produce positive outcomes in each result area. The results teams then utilized independent, peer-reviewed research to generate primary and secondary factors that feed into the recommended strategies for allocating portions of the budget to achieve prioritized outcomes in FY 14. Based on the recommended strategies identified in this process, GOMB will create goals under each result area to help focus state agencies on what they need to produce positive outcomes.